



# Adapting to Change

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2020 Annual Review

# Chairman's Message

Dealing with the pandemic has been a great challenge for everyone. Our carefully laid plans for the summer were turned upside down, firstly by the lockdown and then by the changing rules and regulations. Thankfully, the Foundation was able to respond quickly, focussing on local need given the impossibility of arranging accommodation for young people coming from London. I would like to thank Tim Shutt for an outstanding contribution in his first year as Director. Taking over from Johnny was never going to be easy, let alone dealing with a pandemic and constantly changing rules and regulations. With great energy and imagination, the Foundation made its voice heard and delivered some memorable days for those who participated.

A highlight this year was the creation of our Patron roles and I was thrilled to announce Oliver Stocken


CBE, Sir Tim Rice, Clare Connor CBE and Antonia Doggart as the inaugural four. In addition, with Oliver and Tim retiring from Trustee roles after having made hugely valuable contributions, we were delighted to welcome Caroline Nicholls DL and Rob Bruce as new trustees. We keep a watching brief on the skills and attributes that we require in order to maintain a balanced and diverse board.

We have further strengthened our corporate governance by amending and updating our charitable objects and Articles of Association. The Foundation remains committed to maintaining the highest standards in terms of safeguarding policies and procedures with effective board oversight.

The need for what the Arundel Castle Cricket Foundation can offer is greater than ever before.

Tim Shutt has been widely consulting and an exciting strategy is now in place. We are hoping that 2021 will be a year of renewal and recovery. The Foundation looks forward to the future with confidence and excitement, ready to play its part in bringing joy and happiness back into young people's lives.

We remain hugely appreciative of the support of the Duke of Norfolk and his son Henry, the Earl of Arundel, not only for the continued access to their beautiful Estate but also for their interest and enthusiasm in what we do.



Peter Bristowe



## President

The Duke of Norfolk

## Vice President

John Barclay DL

## Patrons

Oliver Stocken CBE, Sir Tim Rice,  
Clare Connor CBE, Antonia Doggart

## Trustees

Peter Bristowe (Chairman),  
Nigel Draffan (Treasurer), Arfan Akram,  
Michael Atherton OBE, Tom Bristowe,  
Harry Chetwood, Jocelyn Galsworthy,  
Amanda Jupp, Judy Martin-Jenkins,  
Mark Milliken-Smith QC, Richard Pyman,  
Caroline Nicholls DL, Rob Bruce

## Director

Tim Shutt

## Company Secretary

James Rufey

## Marketing and Fundraising Executive

Lorraine Squire

## Picking up the reins



**Tim Shutt**  
**Director, Arundel Castle**  
**Cricket Foundation**

This is my first review of a year at the helm of the Arundel Castle Cricket Foundation, since taking the reins from the great Johnny Barclay. On putting pen to paper, I have to admit to feeling a touch under pressure, knowing all too well the literary skills he possesses and the joy his reviews have given to our supporters over so many years. Whilst I cannot promise to match Johnny's eloquence, I promise to bring the same passion for creating positive

opportunities for young people and supporting those in need towards brighter futures.

Following a wonderful handover from Johnny and Annie, I spoke to hundreds of people connected to our Charity and I have been quite overwhelmed by the amount of goodwill that exists towards us. It is clear our Charity's strengths remain the desire of many: our reputation for bringing joy and educational opportunities to hundreds of young people that need it most year on year; our ground, the castle, its gardens and surrounding woodland; our solid financial position and governance; our loyal supporters; and our independence. Talking to so many people offered an incredible insight into how we ensure the Foundation continues to support so many children and young people.

## Responding to the Pandemic

It goes without saying that 2020 was certainly not the first year I envisaged! I recall, back in early March, looking forward excitedly to the planned Spring and Summer programme, plans which had to change when Covid 19 struck.

The sudden lockdown restrictions imposed in the middle of March changed our plans overnight. Unfortunately, it was quickly clear that we would be unable to bring young people down from Inner London as we had intended. We were determined that our unique space could continue to provide a much-needed facility to support local communities and those households negatively impacted during these difficult times. So, we acted with creativity and agility to develop and deliver an alternative range of programmes at every stage of the lockdown restrictions.

Over one thousand children and family members visited us over the Spring and Summer for restorative and enjoyable charitable and cricketing experiences. Together with the Friends of Arundel Castle Cricket Club, who once again delivered a wonderfully eclectic range of fixtures, the ground at Arundel Castle was used on an average of 6 days a week from May 27th to September 21st. I will be amazed if there is a cricket ground in this country that delivered that volume of activity.

To that end, huge credit must go to James Rufey and his team at the Club, with whom we continue to enjoy a hugely productive and collaborative relationship.

# 2020 Summer Programme

The speed with which lockdown occurred and the frequency of change during the following months meant we had to act fast and with purpose at all times.

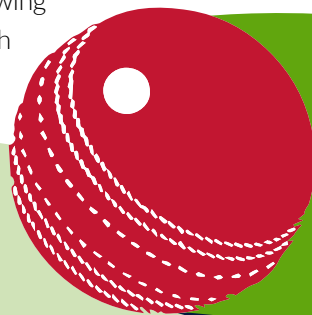
**March**

## Full national lockdown in place.

Families must stay at home, schools closed until further notice. Within a month...

'Big 6' online challenge active: supporting **114** young people with additional needs

Partnership with Steyning Grammar School providing **3,000** food parcels to **175** families in need



**May**

## Lockdown eased.

Outdoor activities permitted but restricted to members of the same household. Within two weeks...

"Play Zones" were launched, creating safe and secure outdoor space for **226** young people with disabilities and their families.

*93% of children who attended Play Zones said that coming to Arundel made them feel amazing, excited or happy.*



**June**

## Lockdown restrictions lifted further.

Outdoor activities now permitted for groups of 6 people from different households. Within a week...

"Target Zones" sessions helping **80** local children get active and reconnect with their friends

**July**

Lockdown eased further. Competitive cricket returns. By the end of the month...

## "Celebration of Cricket for All at Arundel"

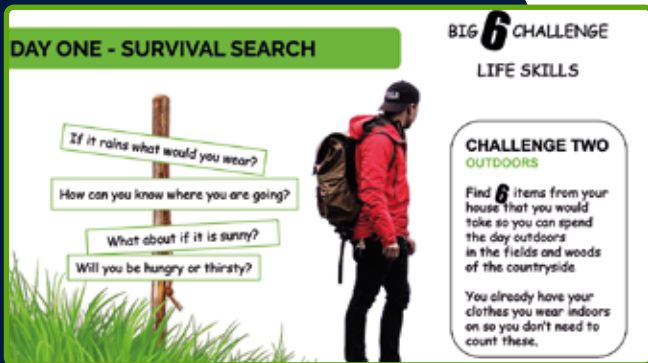
**1,000** young people and adults taking part in a range of cricketing activities

Partners taking part included: Aldridge Foundation, Ruth Strauss Foundation, The Refugee Cricket Project, MCC Foundation, Sussex Cricket Foundation, England and Wales Cricket Board





# Keeping Connected



At the start of the year we had intended to explore how digital activities could increase the outcomes of our work – increasing the support we offer to our visiting students before and after their stay with us. We had not imagined this would become a key focus when the UK entered the first full national lockdown in March.

Yet just a month later we had our “Virtual Arundel Experience” up and running for children with additional needs. The “Big 6 Challenge” provided specially designed resources for use in special educational needs schools.

*“What a fantastic job you have done it's an excellent resource.”*

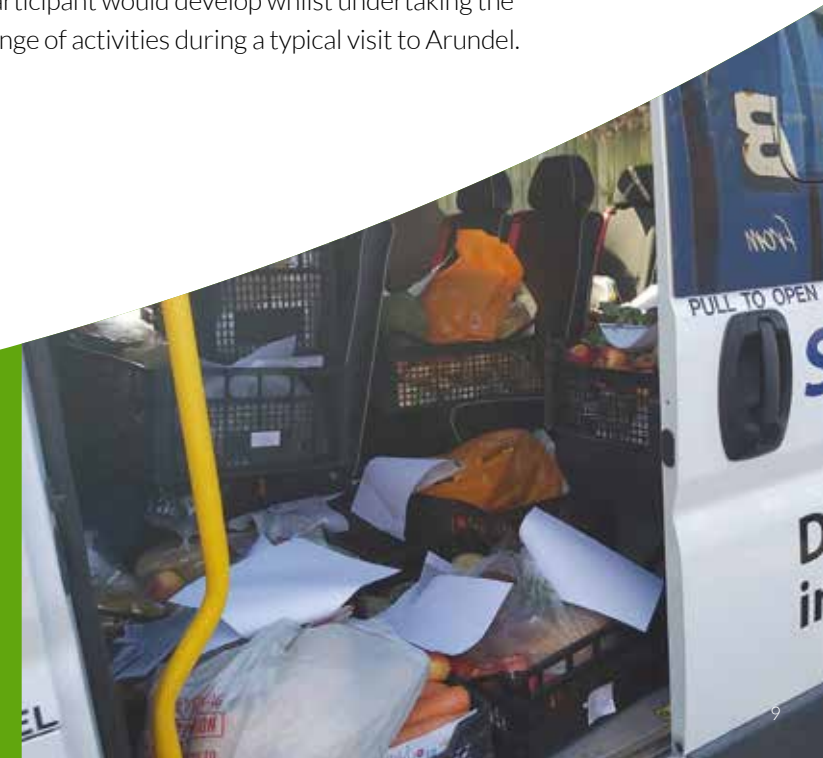
**Santha Patel**  
Teacher, Little Heath School, Romford, Essex

*“This is fantastic teaching tool and very suitable for my children in Post 16 where few of their curriculum topics are an independence, life skills, travelling and future job preparation. It is fantastic opportunity to retain already known and develop new skills needed for their independence.”*

**Seb Mandzak**  
Teacher, Michael Tippett School,  
South London

The activities, completed by 114 young people, combined life and sensory skills that each participant would develop whilst undertaking the range of activities during a typical visit to Arundel.

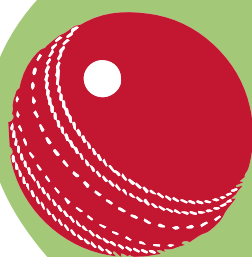
We supported Steyning Grammar School's Outreach project to deliver 3,000 food parcels to 175 vulnerable families. We are an education charity and many of these children were being cited as at risk of falling out of education altogether.



# Family Bubbles

Over the years the Foundation has looked to support and inspire children with additional needs. We knew that many such families had been struggling more than usual during lockdown. It was important that as lockdown eased, and families were once again allowed outside, that we looked to help those most in need. Our Play Zones were formed with that very much in mind.

Launched before the end of May, our Family Play Zones provided safe and private space for families with children with disabilities. This proved to be a hugely beneficial intervention, with over 200 participants. Whilst public spaces were open, they were often entirely unsuitable for these children and their families. Some families played cricket, some just rolled down the banks, but quite frankly it didn't matter as all were grateful for the safe outdoor activity space after some very challenging months stuck indoors.



*“ it's the first time  
I've seen my daughter  
smile for 3 months. ”*

Parent, Littlehampton



# Bubbles of Six

At the start of the year, we had anticipated welcoming more than 1,000 young people to our delightful Arundel setting, to take to the field or to wonder in the magic of the surroundings. As lockdown eased further in early June, our attention could turn to how we could expand our reach and welcome more people to the Castle Ground.

The new rules meant that groups of up to six people from different households could interact with each other. Our Target Zones, created with that in mind, enabled 80 young people to come together and have those very basic experiences they were denied by Covid... of picking up a bat and a ball and playing together... of talking, laughing, and having fun together. Those everyday activities we take for granted are so important for our mental and physical wellbeing.

*“ these children will  
remember playing at  
Arundel for the rest  
of their lives. ”*

Target Zone parent







## Return to the Wicket

On the 11th July, cricket was given the greenlight to return to the field. Our “Celebration of Cricket for All at Arundel” went live two weeks later on the 25th July, and for me, represented the product of exciting and innovative thinking from the Foundation and a host of our amazing partners.

It was lovely to see a difficult and unprecedented Summer culminate with a range of new and exciting cricketing activities. I must express my heartfelt thanks for the hugely generous gesture from one of our Donors who supported us to use Arundel to kickstart cricket for the diverse range of cricketing groups we

know love the game, and to make 2020 memorable for all the right reasons. Together with the Friends of Arundel Castle Cricket Club, we delivered the “Celebration of Cricket for All at Arundel” series. What followed were a series of cricket matches and activity days for a broad array of cricketing groups and cricketing charities who support our vision.





The first of our 'Celebration of Cricket for All at Arundel' events took place on Thursday 30th July in support of the Ruth Strauss Foundation. With the ground bathed in red, 26 families, all dressed in red, came to have fun and to play games to raise money and awareness for a great cause. The Ruth Strauss Foundation supports families facing the death of a parent from cancer & drives the need for more research into non-smoking lung cancers.

*"On behalf of the Foundation, I am so grateful that Arundel Castle Cricket Foundation and its community embraced the #RedforRuth campaign in 2020, turning red and engaging families in our cause! This is a powerful example of how the cricket family can come together, even in tough circumstances, to support causes that can affect anyone. Huge thanks to everyone involved!"*

**Sir Andrew Strauss, Founder,  
Ruth Strauss Foundation**



Through our partnership with the Sussex Cricket Foundation, we saw over 150 young people participate in two hugely enjoyable events. Firstly, an "Allstars" day of cricket for youngsters aged between 5-8 coming from all over Sussex. Secondly, a day of softball competition for Women and Girls as part of the ECB's "Women's Big Cricket Month" campaign in September.

*"Many of these players have been starved of opportunity this year so to have the chance to play at Arundel was very much appreciated by all, especially those there for the first time."*

**Gary Wallis-Tayler, Director of Community Cricket,  
Sussex Cricket Foundation**



We hosted an England Pan-Disability XI against a strong team of local club players. The England side were made up of players from the England Learning Disability, England Physical Disability and England Deaf teams. The standard of cricket was very high and hugely enjoyable.

*"Our England Disability Squad players were delighted to have the opportunity to play at Arundel once restrictions were lifted for a time last year. It's a wonderful place to play cricket, particularly when for many it was their first game of the season due to the pandemic. Everybody enjoyed the experience, the hospitality was incredible as always and we look forward to coming to Arundel again in 2021."*

**Ian Martin, ECB Head of Disability**







Through our partnership with the Aldridge Foundation, we welcomed the students from the Brighton Aldridge Community Academy to join us on two occasions. We are great admirers of their purpose and were delighted to see them named as one of only four state secondary schools in the Cricketer Magazine's Top 100 Senior Schools for cricket in the country in its Schools Guide 2020. They also provided five players that formed our ACCF XI that took on the Lords and Commons XI, with the rest of the team made up of male and female players from inner London, disabled groups, and from local state schools and clubs.

*"With such little cricket having been played, the students and their families were incredibly grateful for the opportunity to play in two memorable games at the beautiful Arundel Castle ground, courtesy of the Foundation."*

**Alexia Walker, Director of Cricket**



Our MCC Foundations "Hubs" day featured 3 of their Hubs from Brighton, Eastbourne and Waverley. There were some great performances on the day with Waverley coming out on top.

*"It was a fabulous day yesterday and one which lifted spirits, allowed one to forget the challenging times, brought people of all ages and backgrounds together and showcased the best of cricket and what it can do."*

**Dr Sarah Fane OBE, CEO, MCC Foundation**



We welcomed young refugees and asylum seekers in August. Part of the Refugee Council's Refugee Cricket Project, these children's lives are full of instability, uncertainty and anxiety so playing a sport they love in the company of friends is a rare opportunity. It gives them the chance to relax and forget about the challenges they face.

*"The fact that the RCP is made to feel so welcome at Arundel means so much to all of us and has such a positive impact on the boys and their self-esteem. That combined with the privilege of playing on such a superb pitch in such beautiful surroundings makes the day (regardless of the weather) a very special and a very positive experience for everyone involved."*

**Antonia Cohen, Refugee Project Leader**

# Our Future

The social context has always been important here at Arundel. Johnny once described a visit to Arundel as like something from the pages of C.S. Lewis – of pushing through the wardrobe and stepping into a new land, one full of optimism, opportunity and new experiences. I see my role, my responsibility, to continue that. Those inequalities the Foundation has been tackling for years; of social, economic, health and educational disparity, have only been worsened during the pandemic, with issues highlighted and brought to a wider audience through the voice of the Black Lives Matter campaign and other social movements. Under my tenure the Foundation will continue offering an experience that expands horizons, raises aspiration, allowing young people to look forward positively.

I want to see how the Foundation and all its supporters can continue making a real difference through cricket, through Arundel and its inspirational setting, and through the hard work and dedication of our Trustees, staff and partners.

A new two-year strategy will guide our work. This timeframe is deliberate – allowing us to respond to the pandemic, yet also fully investigating and exploring our core offering while testing new models. Our plans have been informed by our consultation, using that insight to shape what the future of the Arundel Castle Cricket Foundation should look like, what issues we should address and how we continue to make a lasting impact on the communities we connect with.

# A New Strategy

Our new strategy will focus on engaging young people from inner London boroughs, young people with special educational needs and disabilities, and young people living in communities local to Arundel. For each of these groups we will seek to boost inclusion, inspire education and improve mental and physical health.

We will provide young people with the tools and confidence they need to learn, grow and succeed. Our strategy will be built on partnerships – cementing our existing arrangements while also engaging new organisations who share our vision. This approach will enable us to be effective within a competitive sector, and one continuing to evolve as the pandemic does.

We acknowledge, particularly in the case of London youngsters who may only visit us once or twice, that collaborating with other London based organisations will enhance our ability to make a more sustainable, tangible difference to these young people. We welcome conversations and dialogue with any partners and organisations who believe they can support the delivery of our strategy.



# Our Approach

We want the young people we reach to have a magical experience that leads to lasting positive outcomes. The diagram opposite maps out how our programmes meet the needs of young people, the roles that our Foundation and our partners need to play, and how our support leads to a range of individual and social outcomes.



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# Our 2 Year Plan

We have set ourselves a series of targets that we intend to deliver through to 2022. Over this time we will look to explore, evaluate and enhance the way the Foundation works with an emphasis on the people we support, the issues we address, the activities we deliver, the way we assess impact, and the policies and processes we maintain.



## Our Communities

- The Charity's focus has been on London children in recent years. Whilst a high level of focus will remain in this area, we will increase our levels of support to local communities.
- Supporting young people with special educational needs and disabilities remains a high priority. To enhance what we do, we will define what 'gold standard' looks like and aim for it. We will consider investing in our facilities to reach it.
- We aim to work with a minimum of 1,000 young people each year.



## Our Outcomes

- Having always focussed on inclusion and education, we will increase the emphasis on health and wellbeing, in particular on young people's mental health.



## Our Activities

- Whilst our cricketing programme reveals our passionate belief in the benefits of outdoor recreation, we will establish a new digital platform that can enhance our levels of engagement with young people, before and after their visit
- Using the acres of woodland "beyond the boundary", we will incorporate new nature-based aspects within our programmes
- We will develop new activities aimed at improving mental and physical health
- We will develop the concept of the "Arundel Way" - a set of values and attributes that will feature across all our programmes. We will strive to ensure young people visiting us leave with an aspirational commitment to the Arundel Way to help guide them through the challenges they face in life.



## Our Impact

- We will identify opportunities to expand our reach or increase our capacity
- We will establish the most effective ways to deliver our programmes
- We will build lasting partnerships with organisations with a shared vision
- We will develop a clear focus on measuring the quality of our activity, our impact and how we communicate that.



## Our Ways of Working

- We will create a set of values for all involved with our Charity to adopt
- We will ensure ongoing compliance with all relevant legislation and regulations
- We will ensure safeguarding and health & safety are given the highest priority across all aspects of our operation
- We will ensure Equality, Diversity and Inclusion is prioritised in all areas of Foundation policy and process
- We will develop a clear focus on measuring the effectiveness of our Charity
- We will ensure we have the skills and competencies within our organisation to implement this strategy
- We will develop a new Fundraising strategy, with a key aim to diversify and strengthen our income streams
- We will develop a new Marketing and Communications strategy, including creating a stronger online presence.



# Supporting your Foundation

While we were able to deliver an innovative and impactful series of cricketing activities, we were unfortunately unable to deliver any of our fundraising events this year. We are looking to re-establish these and more in 2021 and we will need your support more than ever to get back to what we do best and as we take our first steps in directions new.

**Our Foundation needs your support – help us reach and inspire more young people through the magic of Arundel!**

Please view our 2021 fundraising events on our website ([www.arundelcastlecricketfoundation.co.uk](http://www.arundelcastlecricketfoundation.co.uk)) which currently include a cycle ride, golf day, bridge day and hopefully an evening at the theatre hosted by one of our brilliant Patrons, Sir Tim Rice. Follow us on Twitter or Instagram to keep up to date with all the Foundation's activities.

# Our Supporters

We are supported by a fantastic range of donors and partners who believe in our charity and support our work with young people. Together we are making a difference to the lives of many young people who face difficult and challenging circumstances. Thank you all so much. Your support for all we do has been invaluable.

Alchemy Foundation  
Aldridge Foundation  
Apuldram Centre  
Alexander Hoare Charitable Fund  
Archer's Omnibus  
Arun District Council  
Barry Weatherill  
Bascule Charitable Trust  
Bernard Coleman Charitable Trust  
Berry Bros & Rudd  
Billmeir Charitable Trust  
Blackwood Group  
Bognor Regis Golf Club  
Boris Karloff Charitable Foundation  
Cricket Society Trust  
David Graham  
David & Deborah Stileman Charitable Trust  
Derek Raphael Charitable Trust  
Donations in memory of Dick Clarke

Feathers Charitable Trust  
Gilbert & Eileen Edgar Foundation  
Glossop Family Trust  
Harry Chetwood  
Hakluyt and Co  
Heartaches CC  
Henry Adams Estate Agents  
IEP Financial  
John Chatfeild-Roberts  
John & Diana Kemp-Welch Trust  
Judy Martin-Jenkins  
Kilroot Foundation  
Lansdowne Partners  
Liam Treadwell Memorial Fund  
Lockwood Foundation  
Michael & Rosalind Meacock Charitable Foundation  
Ned's Fund  
Oak Foundation

Oliver Stocken CBE  
Peter & Isabel Bristowe  
Redburn Partners  
Donations in memory of Sir Roger Gibbs  
Sandra Charitable Trust  
Saracens Sport Foundation  
Stephen Chalke & Fairfield Books  
Sir Tim Rice  
Stonewall Park Charitable Trust  
Sussex Martlets  
Worshipful Company of Drapers  
The Duke of Norfolk  
The Kilroot Foundation  
The Lynn Foundation  
The Tobacco Pipe Makers & Tobacco Trade Benevolent Fund  
William Allen Young Charitable Trust  
de Winton Family Trust  
Worshipful Company of Founders  
Other donors who wished to remain anonymous



**Proud Sponsors of Arundel Castle Cricket Foundation**

# where there's a will...

I have had a long association with cricket at Arundel Castle. It is a beautiful ground to visit, whether as a player or a spectator and, of course, to paint.

The Arundel Castle Cricket Foundation is a wonderful cause and one with which I am proud to be closely associated. Over the years, thousands and thousands of inner city children, leading deprived lives and many of whom are disabled, visit Arundel thanks to the Foundation. For many, it is the first time away from home, a chance to play on grass, visit a castle, its gardens and the beach. Cricket is the medium through which all of this is made possible. Thanks to the Foundation's coaches, we hope the children pick up life skills like team work and leadership – and have fun - all within the incomparable setting of Arundel.

Of course, this costs money and the Foundation has existed for over thirty years thanks to the incredible generosity of its supporters. I am delighted to be leading a Legacy Campaign on behalf of the Arundel Castle Cricket Foundation (registered charity no.1150351) and would ask you to consider leaving the charity a bequest, no matter how small - we would be so grateful.

This is a big decision and your Will is a private matter but a gift of any size would have a real and lasting impact on some of life's most vulnerable young people. With current tax rules, it could also reduce inheritance liability.

If you would like to know more, please do get in touch with me on 07885 542652 or email [theartist@jocelyngalsworthy.co.uk](mailto:theartist@jocelyngalsworthy.co.uk). Alternatively, the ACCF office 01903 882462 / [info@arundelcastlecricquet.co.uk](mailto:info@arundelcastlecricquet.co.uk) will certainly be able to help with any information you might require.

Thank you so much.



**Jocelyn Galsworthy**

The Artist



## Arundel Castle Cricket Foundation (Reg Charity No. 1150351)

### Donate Online

The easiest way to make a donation to Arundel Castle Cricket Foundation is at [www.arundelcastlecricquetfoundation.co.uk/donate](http://www.arundelcastlecricquetfoundation.co.uk/donate)  
Online donations can be made by credit/debit card, PayPal or CAF Account and regular online donations can be made via Direct Debit.

### Other ways to Donate:

#### Bank Transfer

Reference 'Donation'  
NATIONAL WESTMINSTER BANK Plc  
Sort Code 60-01-18  
A/C name: Arundel Castle Cricket Foundation  
A/C no: 46079068

#### CAF Cheque

Please send a CAF Charity cheque  
with your name and address to  
Arundel Castle Cricket Foundation,  
Arundel Park, Arundel,  
West Sussex, BN18 9LH

#### Personal Cheque

Please make cheques payable to ACCF  
and send to  
Arundel Castle Cricket Foundation,  
Arundel Park, Arundel,  
West Sussex, BN18 9LH

### Gift Aid Declaration

If your donation is eligible for Gift Aid and you have not already provided a Gift Aid Declaration please enter your details below and return this form by post. You do need to do this if you donated via the website link above.

### Payment method – tick as appropriate

☐

Cheque

☐

Bank transfer

I would like the charity to treat all my donations made in the past four years and all donations I make from the date of this declaration, until I notify you otherwise, as Gift Aid donations. I confirm that I am a UK taxpayer and pay an amount of income and/or capital gains tax at least equal to the tax that the charity reclaims on my donations in the tax year.

Title \_\_\_\_\_ First Name \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_ Postcode \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

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Please tick if you are happy to receive email communications from ACCF  
Your personal information will be held securely and will not be shared with any third parties.

### PLEASE RETURN COMPLETED GIFT AID DECLARATION TO:

**ARUNDEL CASTLE CRICKET FOUNDATION, ARUNDEL PARK, ARUNDEL, WEST SUSSEX, BN18 9LH**

**CONTACT US: [foundation@arundelcastlecricquet.co.uk](mailto:foundation@arundelcastlecricquet.co.uk)**







  
**ARUNDEL  
CASTLE**

**CRICKET  
FOUNDATION**

Arundel Castle Cricket Foundation, Arundel Castle Cricket Ground, Arundel, West Sussex, BN18 9BA

Tel: 01903 882462

Email: [foundation@arundelcastlecricket.co.uk](mailto:foundation@arundelcastlecricket.co.uk)

[www.arundelcastlecricketfoundation.co.uk](http://www.arundelcastlecricketfoundation.co.uk)

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